

Targeted Platform Media

Washington, DC 20001

Roanoke VA (WFXR)

650 Massachusetts Avenue NW

WFXR 201 Humboldt St Rochester, NY 14610 ph: (585) 287-8046 fx: (585) 482-2515

Advertiser Priorities USA Action(PAC) (44728) **Agency** Targeted Platform Media (20389) Buyer

Katie, Thompson,

Katz - Washington DC, Washington DC

(1179)

ph: (202) 872-5880, fx: (202) 872-0263x Political - Issues / Propositions (1068)

Brand 750/760/4645 (529316) **Acct Types** National/Political Est/Headline 4645/ECR25172881

Demo A35+ Revision

Comments ΤV New order, please cnf. needed to rep confirm

Bill Type Standard Period 5/30/2016 - 6/26/2016

CO-OP/Order Type No/Normal

2609857

6/26/2016

1352906

Cash In Advance

Package

Invoice

Inv Date

Contract

Terms

Gen. Date 6/27/2016 9:58:36AM

AgM

DUPLICATE INVOICE

Salesperson

Product

Line	Type Scheduled	Schedule Days to Run	Alr Time	Length		Convited 1		
	Type Scheduled	Scriedule Days to Kuri	Air Time	Lengti	rrogram	Copy/ISCI	Amount	Remarks
.0	Contract Line Remarks:	MORNING NEWS						
	SPOT 5:00:00AM- 6:00:00	Per week (1),Tu,We,Th,Fr	06/02/16 5:06AM (Th)	00:30	Good Day Virginia	PRA-TV16-02H	\$45.00	
0	Contract Line Remarks:	COMMENTS APPLY TO SU	B LINES A THRU A M	ORNIN	IG NEWS			
	SPOT 6:00:00AM- 7:00:00	Per week (2),Tu,We,Th,Fr	06/02/16 6:24AM (Th)	F 1000	Good Day Virginia @	PRA-TV16-03H	\$45.00	
2010	SPOT 6:00:00AM- 7:00:00	Per week (2),Tu,We,Th,Fr	06/03/16 6:21AM (Fr)		Good Day Virginia @	PRA-TV16-02H	\$45.00	
.0	Contract Line Remarks:	COMMENTS ADDIVIO	ID LINES A TUBU A M	2 3757.5	TOTAL CONTROL CONTROL		\$ 15.00	
.0	SPOT 7:00:00AM- 8:00:00	COMMENTS APPLY TO SU Per week (2),Tu,We,Th,Fr	06/02/16 7:32AM (Th)		Good Day Virginia @	DDA 73/16 02H	475.00	
		Per week (2),Tu,We,Th,Fr	06/03/16 7:24AM (Fr)		Good Day Virginia @	PRA-TV16-02H PRA-TV16-03H	\$75.00	
^	***********				GOOD DAY VIIGINIA (W	FRA-1V10-0511	\$75.00	
.0	Contract Line Remarks: SPOT 8:00:00AM- 9:00:00	MORNING NEWS	DE 102 11 6 0 20 AM (F-)	00.70				
		Per week (1),Tu,We,Th,Fr	06/03/16 8:28AM (Fr)	00:36	Good Day Virginia	PRA-TV16-02H	\$75.00	
.0	Contract Line Remarks:	COMMENTS APPLY TO SU						
		Per week (2),Tu,We,Th,Fr	06/02/16 12:13PM (Th)		PEOPLE'S COURT	PRA-TV16-03H	\$35.00	
	SPOT 12:00:00PM- 1:00:00	Per week (2),Tu,We,Th,Fr	06/03/16 12:39PM (Fr)	00:30	PEOPLE'S COURT	PRA-TV16-03H	\$35.00	
.0	Contract Line Remarks:	COMMENTS APPLY TO SU	B LINES A THRU A J	DGE N	ATHIS			
	SPOT 1:00:00PM- 2:00:00	Per week (2),Tu,We,Th,Fr	05/31/16 1:52PM (Tu)	00:30	JUDGE MATHIS	PRA-TV16-02H	\$35.00	
	SPOT 1:00:00PM- 2:00:00	Per week (2),Tu,We,Th,Fr	06/01/16 1:53PM (We)	00:30	JUDGE MATHIS	PRA-TV16-03H	\$35.00	
.0	Contract Line Remarks:	COMMENTS APPLY TO SU	B LINES A THRU A F	AMILY	FEUD			
	SPOT 3:00:00PM- 3:30:00	Per week (2),Tu,We,Th,Fr	06/01/16 3:17PM (We)	00:30	FAMILY FEUD	PRA-TV16-02H	\$125.00	
	SPOT 3:00:00PM- 3:30:00	Per week (2),Tu,We,Th,Fr	06/03/16 3:22PM (Fr)	00:30	FAMILY FEUD	PRA-TV16-02H	\$125.00	
.0	Contract Line Remarks:	COMMENTS APPLY TO SUB LINES A THRU A FAMILY FEUD			FEUD			
		Per week (2),Tu,We,Th,Fr	05/31/16 3:44PM (Tu)		FAMILY FEUD	PRA-TV16-03H	\$150.00	
****	SPOT 3:30:00PM- 4:00:00	Per week (2),Tu,We,Th,Fr	06/01/16 3:51PM (We)		FAMILY FEUD	PRA-TV16-03H	\$150.00	************
.0	Contract Line Remarks:	COMMENTS APPLY TO SU	RITNES A TUDII D 1					
5.00		Per week (3),Tu,We,Th,Fr	05/31/16 4:26PM (Tu)		Judge Judy	PRA-TV16-02H	4150.00	
		Per week (3),Tu,We,Th,Fr	06/02/16 4:12PM (Th)		Judge Judy	PRA-TV16-02H	\$150.00	
		Per week (3),Tu,We,Th,Fr	06/03/16 4:27PM (Fr)		Judge Judy	PRA-TV16-03H	\$150.00	
0.0					Judge Judy	FKA-1410-0311	\$150.00	
0.0	SPOT 7:00:00PM- 7:30:00	Per week (1),Tu,We,Th,Fr	05/31/16: 7:16DM (T.)	00.20	070 04N0 =U=0.0V			
	3FOT 7.00.00FNF 7.30.00		05/31/16 7:16PM (Tu)	00:30	BIG BANG THEORY	PRA-TV16-03H	\$500.00	
0	Contract Line Remarks:	COMMENTS APPLY TO SU		Contract Sci.	G THEORY			
		Per week (2),Tu,We,Th,Fr	06/02/16 8:00PM (Th)		BONES	PRA-TV16-03H	\$600.00	
	SPOT 7:30:00PM- 8:00:00	Per week (2),Tu,We,Th,Fr	06/03/16 7:46PM (Fr)	00:30	BIG BANG THEORY	PRA-TV16-02H	\$600.00	
.0	Contract Line Remarks:	COMMENTS APPLY TO SU	B LINES A THRU B LA	ATE NE	<u>vs</u>			
		Per week (2),Tu,We,Th,Fr	05/31/16 10:32PM (Tu)	00:30	FOX News First at Ten	PRA-TV16-02H	\$650.00	
	SPOT 10:00:00PM-10:30:00	Per week (2),Tu,We,Th,Fr	06/01/16 10:24PM (We)	00:30	FOX News First at Ten	PRA-TV16-02H	\$650.00	
3.0	Contract Line Remarks:	COMMENTS APPLY TO SU	LINES A THRU B LA	TE NE	NS			
	SPOT 10:00:00PM-10:30:00	Per week (1),Tu	06/07/16 10:29PM (Tu)	00:30	FOX News First at Ten	PRA-TV16-02H	\$650.00	
1.0	Contract Line Remarks:	COMMENTS APPLY TO SU	B LINES A THRU B LA	TE NE	NS			**********
		Per week (2),Tu,We,Th,Fr	06/01/16 10:56PM (We)	00:30	FOX News First at Ten	PRA-TV16-03H	\$450.00	
	SPOT 10:30:00PM-11:00:00	Per week (2),Tu,We,Th,Fr	06/03/16 10:39PM (Fr)	00:30	FOX News First at Ten	PRA-TV16-02H	\$450.00	
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Buyer Katie, Thompson, Salesperson

Katz - Washington DC, Washington DC

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Brand 750/760/4645 (529316) Acct Types National/Political

Est/Headline 4645/ECR25172881 Demo A35+ Revision

Product

Comments

New order, please cnf. needed to rep confirm

Invoice Inv Date

2609857

6/26/2016 Terms Cash In Advance

Contract 1352906 **Bill Type** Standard

Period 5/30/2016 - 6/26/2016

CO-OP/Order Type No/Normal

Package

Gen. Date 6/27/2016 9:58:36AM

La VA MEVON

Roa	noke VA	(WFXR)	D	UPLICATE IN	IVOI	CE			
Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
5.0	Contract SPOT	Line Remarks: 10:30:00PM-11:00:00	COMMENTS APPLY TO SU Per week (1),Tu	B LINES A THRU B L 06/07/16 10:47PM (Tu)	100000000000000000000000000000000000000	WS FOX News First at Ten	PRA-TV16-03H	\$450.00	
6.0	Contract SPOT	Line Remarks: 10:00:00PM-10:30:00	COMMENTS APPLY TO SU Per week (1),Sa	B LINES A THRU A L 06/04/16 11:21PM (Sa)		WS FOX News First at Ten	PRA-TV16-02H	\$350.00	
7.0	Contract SPOT	Line Remarks: 10:30:00PM-11:00:00	COMMENTS APPLY TO SU Per week (1),Sa	B LINES A THRU A L 06/04/16 11:49PM (Sa)	00:30		PRA-TV16-03H	\$250.00	
8.0	Contract SPOT	Line Remarks: 8:00:00PM- 9:00:00	COMMENTS APPLY TO SU Per week (1),Mo	B LINES A THRU A G 05/30/16 7:59PM (Mo)		So You Think You Can Dance	PRA-TV16-02H	\$1200.00	**************
9.0	Contract SPOT	Line Remarks: 9:00:00PM-10:00:00	COMMENTS APPLY TO SU Per week (1),Mo	B LINES A THRU A h 05/30/16 9:38PM (Mo)	T	& doyle Houdini & Doyle	PRA-TV16-03H	\$700.00	
0.0	Contract SPOT	Line Remarks: 8:00:00PM- 9:00:00	COMMENTS APPLY TO SU Per week (1),We	B LINES A THRU A R 06/01/16 8:45PM (We)	1.00	OD Masterchef	PRA-TV16-02H	\$1350.00	++-
1.0	Contract SPOT	Line Remarks: 9:00:00PM-10:00:00	COMMENTS APPLY TO SU Per week (1),We	B LINES A THRU A E 06/01/16 9:19PM (We)		Wayward Pines	PRA-TV16-03H	\$1350.00	
2.0	Contract SPOT	Line Remarks: 9:00:00PM-10:00:00	COMMENTS APPLY TO SU Per week (1),Fr	D LINES A THRU A M 06/03/16 9:25PM (Fr)	-	CHEF Masterchef	PRA-TV16-03H	\$750.00	
3.0	Contract SPOT	Line Remarks: 12:00:00AM- 1:00:00	COMMENTS APPLY TO SU Per week (1),Tu,We,Th,Fr	B LINES A THRU A M 06/03/16 12:26AM (Fr)		FAM TWO AND A HALF MEN	PRA-TV16-03H	\$25.00	
4.0	Contract SPOT	Line Remarks: 5:00:00AM- 6:00:00.	MORNING NEWS Per week (1),Tu	06/07/16 5:30AM (Tu)	00:30	Good Day Virginia	PRA-TV16-02H	\$45.00	
5.0	Contract SPOT	Line Remarks: 8:00:00AM- 9:00:00.	MORNING NEWS Per week (1),Tu	06/07/16 8:56AM (Tu)	00:30	Good Day Virginia	PRA-TV16-03H	\$75.00	**************
5.0	Contract SPOT	Line Remarks: 4:00:00PM- 4:30:00	COMMENTS APPLY TO SU Per week (1),Tu	B LINES A THRU B JU 06/07/16 4:22PM (Tu)		JDY Judge Judy	PRA-TV16-02H	\$150.00	
7.0	Contract SPOT	Line Remarks: 7:00:00PM- 7:30:00	BIG BANG THEORY Per week (1),Tu	06/07/16 7:26PM (Tu)	00:30	BIG BANG THEORY	PRA-TV16-03H	\$500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total \$13,245.00 Commission (\$1,986.75) Net Total \$11,258.25

Total Spots